

# UKCISA Fest 2020

## Sponsorship opportunities

UKCISA  
FEST

UKCISA Fest: a week-long online event  
for international students in the UK.  
16-20 November 2020. [View details.](#)



#WeAre  
International

**UKCISA** UK Council  
for International  
Student Affairs



# UKCISA Fest 2020 Sponsorship opportunities

Following our successful one-day International Student Forum last year, this year we are going digital.

Introducing UKCISA Fest, a week-long online event series, bringing together international students to inform policy and practice, and celebrate International Student Day and International Education Week.

Taking place in the week of 16 November, each day will focus on a different theme and topics. Discussions will be led by the #WeAreInternational Student Ambassadors, and co-facilitated with partner organisations (e.g. the Office for Students, National Union of Students, Student Minds, etc.) exploring international student experiences at every stage of their journey, along with other students, UKCISA members, sector partners and policy makers.

## SPEAKERS

Confirmed speakers include:

- **Lord Karan Bilimoria**  
President of UKCISA and the CBI
- **Professor Sir Steve Smith**  
UK Government International Education Champion
- **Larissa Kennedy**  
NUS President
- **Anne Marie Graham**  
UKCISA Chief Executive

## UKCISA FEST

The week-long event will invite international students to participate in free online webinars and sessions, where they will get the opportunity to explore and discuss diverse aspects of their student experience. On Wednesday 18 November UKCISA members, sector partners and policymakers will be invited to join the discussions with students, which will focus on the Office for Students' new international student project and international graduate employability.

**#UKCISA Fest** is a brand-new opportunity to reach international students directly, alongside UKCISA members and sector influencers. It is a great opportunity for organisations that provide services to students or the sector to promote their brands, products and services.



If you're interested in sponsoring this event, please register your interest by emailing [yinbo.yu@ukcisa.org.uk](mailto:yinbo.yu@ukcisa.org.uk).

## VIEW THE DOCUMENTARY OF LAST YEAR'S EVENT:



<https://youtu.be/bn53VePA6Fw>

# Sponsorship rights for UKCISA Fest: £2,000 +VAT

## *includes:*

- Complimentary tickets to all sessions (otherwise open to students only)
- An advert (less than 200 words) in the UKCISA Fest programme
- Branding on UKCISA Fest webpages
- Logo on presentations during the events
- Coverage and mentions in our communications channels, including email to students and UKCISA members, website, delegate info pack and social media
- A special mention and thanks in both the opening session (Monday) and closing session (Friday) of UKCISA Fest

We can also alter the sponsorships package for you, based on your budget

and tailor your specific needs, such as:

- **Exclusive** sponsorships rights
- Opportunities to address the delegates at a particular session
- Chair a particular session of your choice
- Service promotion or advert featured in follow-up emails to all delegates

Please get in touch if you'd like to explore sponsorship rights for UKCISA Fest.

## FEEDBACK ON UKCISA STUDENT FORUM 2019

### From international students

100% student delegates would recommend future UKCISA student events to other international students, with one student commenting:

“ It was a useful and interactive event. I learnt so much and it allowed us to express our opinions on improving the quality of education and additional services for international students in the UK.

### From sector influencers and policymakers

“ An excellent event, it was very helpful to hear directly from international students. It has certainly given me some food for thought on initiatives the sector could take forward to better support international students.

“ Great workshop with a wonderfully engaged group of international students, lots of food for thought for the sector on opportunities to develop employability skills, visa messaging, and Equality, Diversity and Inclusion concerns.

# Contact

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To arrange sponsorship, please contact Yinbo Yu: [yinbo.yu@ukcisa.org.uk](mailto:yinbo.yu@ukcisa.org.uk).

Please aim to confirm by **Monday 9 November 2020** to gain maximum publicity on the UKCISA website.

**Final requirements should be agreed with us no later than Friday 13 November 2020.**

## About UKCISA

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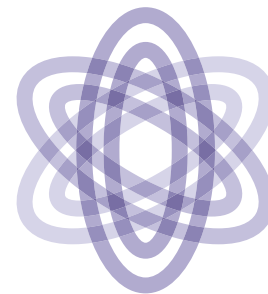


The UK Council for International Students Affairs (UKCISA) exists to support international students coming to, and already in the UK. It does this by ensuring international students are represented in policy development and government strategy, including the new International Education Strategy.

[www.ukcisa.org.uk](http://www.ukcisa.org.uk)

## About #WeAreInternational

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**#WeAre  
International**

The #WeAreInternational campaign celebrates international students – and the value of international education – in the UK.

UKCISA took over the #WeAreInternational campaign in 2019 from the University of Sheffield and initiated a new International Student Ambassador programme.

The first cohort of 10 international student ambassadors was announced in March 2020 and since then these students have gone on to be involved in policy dialogues, events and much more – including advising on the rebranding and relaunch of this campaign.

<https://www.weareinternational.org.uk/>