UKCISA Annual conference | 25-27 June 2025, University of Manchester

Sponsorship and exhibitor opportunities

Bringing together UKCISA members, practitioners, policymakers, and students, to share best practice, network, and hear the latest policy developments.



The UK Council for International Student Affairs

We are an independent, UK-based charity and membership organisation committed to supporting international students and the educators, institutions, and organisations that work with them.

Using our expertise in immigration advice, compliance and fee assessments, we give our members the tools to provide a world class experience for international students.





More than

400

member institutions across universities, schools, colleges, students' unions and wider organisations

3 million

visits to our website in 2023-2024

More than **300** delegates to our annual conference



The conference

UKCISA's flagship Annual conference will return in 2025, for a three day in-person event at the University of Manchester.

It's a key date in the diary for anyone working with international students – a chance to network with colleagues, develop professional skills and hear the latest policy developments.

Our flagship conference hosts plenary sessions, professional development workshops, networking sessions, and much more. Hear from international students, UKCISA members and expert speakers from across the international education sector.

Delegate profile

The event usually attracts over 300 delegates from more than 200 institutions and organisations across the UK. Attendees include international student advisers, immigration compliance officers, career advisers, directors of international offices, students' union staff and officers, student ambassadors, government representatives and other sector agencies.

Why sponsor the conference?

You can:

- Showcase your organisation and its products and services to all participants.
- Build relationships with staff who can raise your profile in their institutions.
- Highlight how your work or services can support staff working with international students.

What delegates said about UKCISA Annual conference 2024

"I really enjoyed conference! It was an opportunity for me to get to speak to people at institutions all over the UK, but also for me to step out of my comfort zone. The sessions were informative and fun, and the gala dinner was a particular highlight!"

"Huge selection of content and high energy throughout, including ample time to engage with exhibitors."

"This is my first conference and not my last. I truly enjoyed my time here and met some amazing people. I have lots to take away and hope with the knowledge I have gained I can make meaningful change for international students at my institution."



Sponsorship opportunities

Platinum sponsor – Conference Partner £10,500 + VAT (1 available)

- Listed as 'in partnership with' on all conference materials.
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- Address all attendees before one selected keynote plenary (subject to availability) for up to three minutes, including the option to display a 30-second video.
- Three complimentary tickets (worth £2,370) to attend the full conference, including the Wednesday drink reception and Thursday annual conference dinner.
- Prominent branding on the conference website and marketing materials.
- Provide a blog for the UKCISA website (content to be approved by UKCISA).
- Your logo, contact details, and a 150-word message from your organisation to be included in the post-event email.
- 30-minute sponsored session scheduled at a prime timeslot on Thursday afternoon
- Free exhibition space.

Gold sponsor – Conference supporter £8,500 +VAT (2 available)

- Listed as 'supported by' on all conference materials
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- 30-second advert video to be displayed before one selected keynote plenary (subject to availability).
- 30-minute sponsored session scheduled at prime timeslot on Thursday afternoon
- Two complimentary ticket (worth £1,580) to attend the full conference including the Wednesday drink reception and Thursday annual conference dinner.
- Free exhibition space.
- Branding on the conference website and marketing materials.

We can tailor the sponsorship package for your needs. To explore specific combinations or alternative options, please contact <u>yinbo.yu@ukcisa.org.uk</u>

Silver sponsor – Conference sponsor £5,000 +VAT (2 available)

- One complimentary ticket (worth £790) to attend the full conference including the Wednesday drink reception and Thursday annual conference dinner.
- 30-minute sponsored session scheduled at prime timeslot on Thursday afternoon.
- Free exhibition space.
- Branding on the conference website and marketing materials.

Wednesday conference drink reception sponsor £5000 + VAT

- Listed as the sponsor for the Wednesday drink reception sponsor on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes as part of the reception speeches before other high-profile speakers.
- One complimentary ticket (worth £790) to attend the full conference including the Wednesday drink reception and Thursday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses

Thursday Annual conference gala dinner sponsor £6,500 + VAT

- Listed as the sponsor for the Thursday annual conference dinner on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes before the dinner starts.
- One complimentary ticket (worth £790) to attend the full conference including the Wednesday drink reception and Thursday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses.
- Your company logo will be added on photos printed by the photo booth.

We can tailor the sponsorship package for your needs.

To explore specific combinations or alternative options, please contact <u>yinbo.yu@ukcisa.org.uk</u>

Exhibitor opportunities (5 available)

We have a prominent exhibition space available which will be open from Wednesday 25 June to Friday 27 June 2025. Your exhibition stand (approx. 2m²) will be located in the catering area, offering an excellent opportunity to showcase your organisation's products and services.

Each stand will be supplied with a table, two chairs, and free WiFi. Power may also be provided upon request. No shell scheme is provided – that is, no back or side walls will be available to pin posters or display materials.

In addition to the exhibition space, you will gain access to:

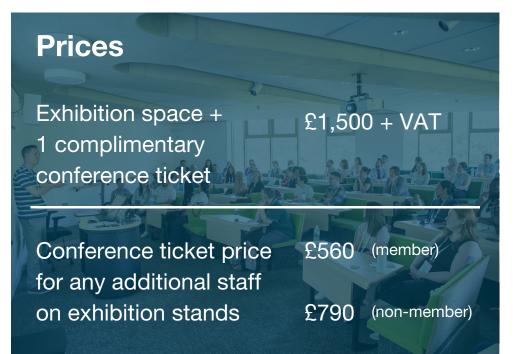
Full conference experience

Virtual exhibition space

Your exhibition package comes with one complimentary conference ticket, which means you can access the full conference programme, including the Tuesday garden party and Wednesday annual conference dinner.

Please note, any additional staff on your exhibition stand will need to purchase separate conference tickets as delegates. Attendees can meet with you directly by visiting your stand or checking your virtual exhibition booth on our conference app and website.

You can help delegates learn more about your product or services by uploading documents such as videos, brochures, and links within your virtual exhibition space.



Contact

To arrange sponsorship or book an exhibition space, please download the form and return to <u>yinbo.yu@ukcisa.org.uk</u>.

Conference website: <u>ukcisa.org.uk/conf25</u> Booking form: <u>ukcisa.org.uk/conference-sponsorship-2025</u>



The UK Council for International Students Affairs (UKCISA) supports international students and the institutions, students' unions and organisations who work with them.

ukcisa.org.uk